

# UNREACHED PEOPLE GROUP INITIATIVE PT.2

**Harvest Ready Edition:** How do we strategically respond to the Unreached People Group challenge of our day?



## THE GOSPEL FOR HUNGRY PEOPLE

Never Heard the Gospel

Unreached People Groups

**THREE BILLION**

**SEVEN THOUSAND**

**1,300 Un-Engaged UPG's with No witness, no church, no Bible, no plan.**

Some in fact do have a witness, a church, a Bible, and some Christian activity... but the activity and resources that are available to the larger population are so limited, and there are so few believers, that the job of reaching the "nation" cannot be done without cross-cultural witnesses.

The task is daunting! Where to start? Where do we go first, and to whom? Globe has created six criteria to guide our planning. One of the most important is "Demonstrate High Receptivity" (i.e. HARVEST READY)



**POPULATION IS GREATER THAN 50,000**  
**HAVE LESS THAN 2% EVANGELICALS**  
**HAVE SCRIPTURES IN THEIR HEART LANGUAGE**



**DEMONSTRATE HIGH RECEPTIVITY**  
**ACCESSIBLE TO GLOBE NETWORK PEOPLE (ACCESSIBLE TO WITNESS)**  
**PROXIMITY TO GLOBE NETWORK (GLOBE NETWORK NEIGHBOR)**

The Burmese military have been accused of brutal and massive ethnic cleansing. The New York Times recently reported that over 200 Rohingya villages have been burned. Yet, thousands of Rohingya have found Jesus Christ in this time of crisis. He has become their hope. Our prayer is that Christ-centered humanitarian ministries will help bring relief to these suffering people. Globe is asking how to help bring a witness to the Rohingya. The Gospel is Good News to people who suffer!

**ROHINGYA PEOPLE OF MYANMAR (BURMA)**



**600,000 Rohingya people have fled Burma and are living on the borders of Bangladesh**



LEARN MORE AT [WWW.CNN.COM/SPECIALS/ASIA/ROHINGYA](http://WWW.CNN.COM/SPECIALS/ASIA/ROHINGYA)

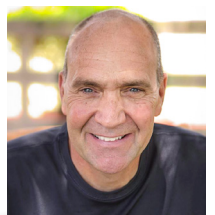
**PLEASE WALK WITH US AT GLOBE INTERNATIONAL AS WE SEEK TO BRING GOOD NEWS TO HUNGRY PEOPLE AROUND THE WORLD.**



REFUGEE CAMP IN BANGLADESH

**We will go FIRST to HARVEST READY PEOPLE**

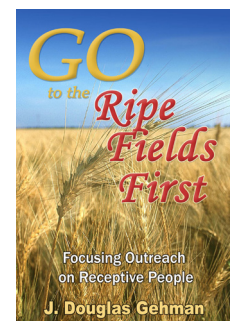
I have written a book about this strategic harvest imperative. "Go to the Ripe Fields First!" explores Jesus' teaching on harvest and the challenge of hungry people.



**DOUG GEHMAN**

Donald McGavran says Christians must develop "harvest eyes." Like a farmer who knows when crops are ready, we

must know when people are ready to receive the Gospel. When we understand receptive people, we can focus our work on reaching them with the Gospel.



Buy this book: "Go to the Ripe Fields First!" (available at Amazon.com in paperback or Kindle)

Watch this video: "Reaching the Unreached" <https://vimeo.com/228755241>

Also Available at Globe International



# Serving Your Vision

Globe International's Leadership Team coordinates and oversees ministry opportunities, strategic resources, and networking capabilities for all Globe members

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## Globe International Staff



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**Thank You for Your Partnership!**

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The Globe Network currently serves over 270 missionaries in 60 nations, and is comprised of five organizations. Globe International was founded in 1973, and has been a member of the Evangelical Council for Financial Accountability since 1983. All contributions to Globe International are tax deductible. Individual contributor reports are issued quarterly.



**Making Disciples. Planting Churches. Reaching Nations.**